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## Press Release – Tuesday 22<sup>nd</sup> July 2008

### Calling All Employers in Regional Towns: Post Your Flexible Jobs on CareerMums for Free Until 31 December 2008

**CareerMums** is offering businesses in regional towns throughout Australia the opportunity to post their flexible roles on [www.careermums.com.au](http://www.careermums.com.au) for free until the end of the year.

'We attract parents from all over Australia but our jobs are typically located in capital cities. According to our surveys, our regional users are desperate to see more flexible work opportunities in their towns – and so are we!' Said Kate Sykes, Founder of Career Mums.

'We would like to give employers in regional Australia the opportunity to tap into a normally untapped group of talented, experienced and mature job seekers who require flexible work arrangements.'

Contact [www.careermums.com.au](http://www.careermums.com.au) and take advantage of this great offer.

For more information, visit the following web page:

[http://www.careermums.com.au/content/emp\\_regional\\_employers\\_promo.php](http://www.careermums.com.au/content/emp_regional_employers_promo.php)

For more information, contact Kate Sykes of CareerMums on (02) 6161 0128 or email [kate@careermums.com.au](mailto:kate@careermums.com.au)